



# Introduction of the Association

## History of organization

The Association was reorganized on October 8, 1998 and previously known as Securities Investment Trust & Advisory Association of Taipei, R.O.C., which was set up in January of 1990. To strengthen services for its members, well perform its functions as self-regulatory organization, meet the requirements for securities market development, and support the administrative operations entrusted by the government agencies in charge, the Association obtained the permission to set up from the Ministry of the Interior affairs on November 6, 1998.

## Purpose of establishment

The purposes for the establishment of the Association are to promote national economy, coordinate the relationships between the members, and advance their common interests.

## Association's missions

- 1.To cope with nation's economic development and promote the functions of local securities market.
- 2.To conduct investigation, statistics, consultation, and research and development of the operations of association members.
- 3.To uphold the fairness and integrity of SITE, SICE, discretionary investment management, offshore funds business and protect the investors.
- 4.To prevent any untruthful, fraudulent, deceiving, or misleading business conducts in the market.
- 5.To research, propose, promote, and facilitate policies and guidelines to the government on behalf of the industry.
- 6.To conduct field inspection on members' compliance with applicable laws and regulations.
- 7.To report to the competent authority in charge and coordinate members to deal with other members in financial trouble or issues concerning investors' rights and interests.
- 8.To supervise and manage assets and property of members in insolvency proceedings.
- 9.To enforce association members' self-discipline and code-of-conduct matters of operations improvement, liaison and coordination.
- 10.To mediate the disputes between association members or those between association members and the investors.
- 11.To conduct pre-job training and on-job training, as well as operations training.
- 12.To manage the advertisements, exhibitions and certifications for association members.
- 13.To rectify association member's misconducts and violations of self-regulations.
- 14.To establish personnel data of association members, representatives and employees, and conduct investigation and registration of association members' activities.
- 15.To offer association members the services of permit, amendment, and replacement and other license-related matters.
- 16.To conduct the activities of social charity for association members.

- 17.To protect the legal rights and interests of association members.
- 18.To offer the services entrusted by government agencies or other organizations and establishments.
- 19.To participate in social activities in compliance with “Business Group Laws”.
- 20.To manage the matters regulated by relative laws and those suggested by association members.



## Directors and Supervisors

### Directors

Date: December 31, 2009

Position	Name	Company	Title
Chairman	Francis Tu	Yuanta Securities Investment Trust Co., Ltd.	President
Director	Frank Liu	Franklin Templeton Securities Investment Consulting (SinoAm) Inc.	CEO
Director	Tsung Sheng Liu	Polaris International Securities Investment Trust Co., Ltd.	President
Director	Jennifer Cheng	ING Securities Investment Management (Taiwan) Ltd.	Chairman & President
Director	Huei Ling Yu	Jih Sun Securities Investment Trust Co., Ltd.	President
Director	Vincent Lai	Capital Investment Trust Corp.	President
Director	Patricia P. Tsai	Prudential Financial Securities Investment Trust Enterprise	President
Director	David Chen	First Securities Investment Trust Co., Ltd.	Chief Auditor
Director	Ann Yang	AIG Investments Consulting Corporation Taiwan Ltd.	Chairman & President
Director	Mark Ko	PCA Securities Investment Trust Co., Ltd.	President
Director	Rita Hsu	Allianz Global Investors Taiwan Ltd.	President
Director	Min Jyh Chen	Chi Far Securities Investment Consultant Co., Ltd.	Chairman & President
Director	Mark Duh	Fuh Hwa Securities Investment Trust Co., Ltd.	Chairman
Director	Ku Kui Ming	Good Securities Investment Consultant Co., Ltd.	Chairman
Director	Silvia Chang	INVESCO Taiwan Limited.	President
Director	Quincy Liu	Master Link Securities Investment Advisory Co., Ltd.	President
Director	William Wang	FIL Securities(Taiwan) Limited	President
Director	Hung I-Chun	E-invest Securities Investment Consulting	Chairman
Director	Barry Lin	Baring SICE (Taiwan) Limited	Chairman & President
Director	Sheng-Kun Mai	Ding Yei Securities Investment Consultin	President
Director	Chiu Jyhrong	Shin kong Investment Trust Co., Ltd.	Senior manager
Director	Lawrence Jao	Primasia Investment Trust Co., Ltd.	Chairman

### Supervisors

Position	Name	Company	Title
Convener	James S. Hwang	Franklin Templeton SinoAm Securities Investment Management Inc.	President
Supervisor	Charlene Ouyang	INVESCO Taiwan Limited.	Vice President
Supervisor	Jin-Lung Tu	Grand Cathay Investment Seviles Corp.	Chairman
Supervisor	Jessica Huang	ING Securities Investment & Trust Co.	Vice President
Supervisor	Joyce Hsieh	PCA Securities Investment Trust Co., Ltd.	Vice President

# Organizations and Duty

## General Assembly

The SITCA members are divided into four classes in accordance with their business revenues: A, B, C, D, E and F with 6, 5, 4, 3, 2, 1 representatives appointed to form the General Assembly, which is the highest power of the Association. Up to December 2008, there were a total of 39 SITEs, 109 SICEs, and concurrent business of 37 SICE. Total membership is 185 with 424 member representatives.

### Functions and responsibilities

- ◆ Elect and recall the members of Board of Directors and Supervisors.
- ◆ Enact and amend the rules of the Charter of the Association.
- ◆ Call for votes on the annual work schedules, budgets of expenditures, actual expenditures.
- ◆ Resolve on the matters proposed by the Board of Directors and Supervisors as well as member initiatives.
- ◆ Resolve on membership fees, annual fees, and business fees.
- ◆ Dispositions on member and their representatives other than those specified under Article 18, Section 2 of Association article of incorporation.
- ◆ Discharge of directors and supervisors.
- ◆ Disposition of property.
- ◆ Resolve and liquidate on the Association, the appointment of liquidation supervisor and other related matters.
- ◆ Resolve on other substantial matters concerning the rights and obligations of the members.

## Board of Directors

The board is composed of 33 directors and 10 of them are from of scholars and experts. The Board of Directors is the highest execution body for the SITCA. One Director shall be elected as the Chairman to represent the SITCA.

### Functions and responsibilities

- ◆ Elect non-member directors and supervisors jointly with the Board of Supervisors.
- ◆ Elect and discharge the Chairman.
- ◆ Resolve on the voluntary resignation of Chairman and directors.
- ◆ Execute resolutions passed by General Assembly.
- ◆ Call for the meetings of General Assembly.
- ◆ Resolve on new membership, revocation, and representatives.
- ◆ Prepare and draft annual projects, budgets, and action plan.
- ◆ Review important proposals.
- ◆ Employ and discharge working staff and consultant.
- ◆ Enact and amend Association's rules and regulations.
- ◆ Enforce matters resolved by the Board of Supervisors.
- ◆ Acknowledge necessary emergency measures in the next the General Assembly if not able to convene an official General Assembly.
- ◆ Resolve on and dispose of members who fail to submit a timely membership fees.
- ◆ Perform legal matter or others required by article of incorporation.
- ◆ Others required by its duties.



## Board of Supervisors

It is comprised of 11 supervisors, and 4 of them are experts and scholars. One Supervisor shall be elected as the Convener.

### Functions and responsibilities

- ◆ Elect non-member directors and supervisors jointly with the Board of Directors.
- ◆ Elect and discharge Chairman of the Board of Supervisors.
- ◆ Supervise the implementation of resolutions of the Board of Directors.
- ◆ Supervise the implementation of association affairs by the Board of Directors.
- ◆ Review accounting reports of the Board of Directors.
- ◆ Audit the budgets and expenses of the Board of Directors.
- ◆ Submit supervisory reports to the General Assembly.
- ◆ Resolve on the voluntary resignation of supervisors.
- ◆ Others required by its supervisory duties.

## Committees

To address specific issues that occur out of the Association's affairs and tasks entrusted by government agencies, the Association sets up 12 committees: for association affairs: Finance Committee, Investment Trust Committee, Investment Consulting Committee, Disciplines Committee, Legal Affairs Committee, Education and Training Committee, Public Relations Committee, Research and Development Committee, Cross-Strait Asset Management Business Exchange Committee Offshore Fund Business Committee; for government entrust matters: Discretionary Investment Business

Committee and Professional Qualification of SICE and SITE Committee.

### Finance Committee

- ◆ Collect and manage membership fees, business fees, and other fees.
- ◆ Financial audit.
- ◆ Prepare Association's budgets.
- ◆ Prepare the annual project and working report.
- ◆ Other matters.

### Investment Trust Committee

- ◆ Promote the development, liaison, coordination, improvement, and business expansion of investment trust-related issues.
- ◆ Improve investor service.
- ◆ Prepare the annual project, budgets, and working report.
- ◆ Other matters.

### Investment Consulting Committee

- ◆ Promote the development, liaison, coordination, improvement, and business expansion of investment consulting.
- ◆ Improve investor service.
- ◆ Prepare annual project, budgets, and working reports.
- ◆ Other matters.

### Disciplines Committee

- ◆ Draft professional ethical codes; oversee the supervision and enforcement of self-disciplinary matters for members.
- ◆ Regulate business ethics. Prepare annual project, budgets, and working reports.
- ◆ Commend and punish self-regulatory matters.



- ◆ Mediate business disputes between or among members; settle disputes between the investors and the members.
- ◆ Prepare annual project, budgets, and working reports.
- ◆ Other matters.

### Legal Affairs Committee

- ◆ Collect, compile, study, and analyze the laws, directives, and rules of the Association's operations.
- ◆ Research and analyze new business initiatives.
- ◆ Study and propose to amend the laws and regulations concerning investment trust and investment consulting business.
- ◆ Study and issue operational rules for members.
- ◆ Prepare annual project, budgets, and working reports.
- ◆ Offer consultation and assistance to members in matters of contracts, laws, and regulations and their prospective investors.
- ◆ Assist members in regulatory matters.
- ◆ Other matters.

### Education and Training Committee

- ◆ Research qualification exams for SITE and SICE business personnel.
- ◆ Education matters.
- ◆ Hold on-site visits, speeches, seminars, sports, and other entertainment activities.
- ◆ Publications.
- ◆ Promotion of asset management issues
- ◆ Prepare annual project, budgets, and working reports.
- ◆ Other matters.

### Public Relations Committee

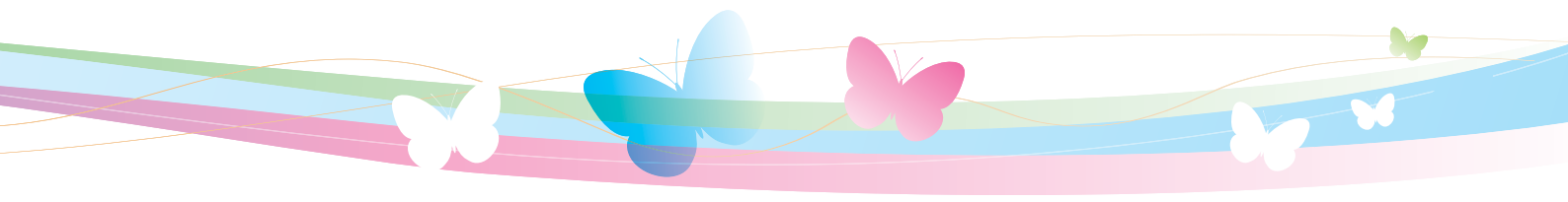
- ◆ Study, propose, and execute the public relationship projects.
- ◆ Coordinate and release the news of Association's activities.
- ◆ Prepare annual project, budgets, and working reports.
- ◆ Promote the social exchange between the Association members and international visits.
- ◆ Other PR matters.

### Research and Development Committee

- ◆ Hold seminars and conferences.
- ◆ Research and analyze regulatory and legal issues for global mutual fund industry.
- ◆ Prepare annual projects, budgets, and working reports.
- ◆ Research and develop new business by referring to foreign experience.
- ◆ Other matters.

### Cross-strait Asset Management Business Exchange Committee

- ◆ Collect and Study information of investment trust and securities consultation in the regions of the cross straits in terms of law, regulations, and industry current status and future development.
- ◆ Organize activities such as conference, symposium and business visit based on issues about securities and assets management in the two sides of the strait.
- ◆ Provide SITCA members with related information for developing business in Mainland China.
- ◆ Prepare the annual project, budgets, and working report.
- ◆ Other matters.



### Offshore Fund Business Committee

- ◆ Promote the development, liaison, coordination, improvement, and business expansion of offshore fund business.
- ◆ Improve investor service.
- ◆ Prepare the annual project, budgets, and working report.
- ◆ Other matters.

### Discretionary Investment Business Committee

- ◆ Promote the development, liaison, coordination, improvement, and business expansion of discretionary investment management.
- ◆ Review the applications of discretionary investment business for Association members.
- ◆ Investors service.
- ◆ Prepare the annual project, budgets, and working report.
- ◆ Other matters.

### Professional Qualifications of SICE and SITE Business Personnel Committee

- ◆ Recognize business personnel and securities analysts.
- ◆ Review the qualifications of securities analysts.
- ◆ Prepare the annual project, budgets, and working report.
- ◆ Other matters.

## Divisions for Association's Affair

The following five divisions are the administrative and executive bodies of the Association headed by the secretary-general, Vicki Hsiao, including Administration division, Auditing division, Education and Communications Division, Business Development Division, and Information Technology Division.

### Secretary Office

- ◆ Be responsible for general administration affair.
- ◆ To conduct the human resource management and official document management.
- ◆ To draft regulation and system of human resource.
- ◆ To report the information regarding project schedule and executive achievement of the association to the authority.
- ◆ Be responsible for the management of project progress of the association.

### Business Development Division

- ◆ Planning business development for members.
- ◆ Conducting research on laws, regulations, and systems related to members' business operation.
- ◆ Researching and analyzing new business initiatives and issues on global asset management.
- ◆ Promoting business exchange with foreign institutions for SITCA members.
- ◆ Organizing regulatory lobbies on behalf of members.

### Auditing Division

- ◆ Reviewing applications and reports of members.
- ◆ Auditing and advising business operation of members.
- ◆ Conducting research on laws, regulations, and systems related to financial affairs and business operation of members.
- ◆ Performing and supervising issues on self-disciplinary practice of members.
- ◆ Mediating business disputes between members and investors.
- ◆ Settling investors' complaints.

### Education and Development Division

- ◆ Providing continuous education and training the business personnel of members.
- ◆ Executing promotional and education activities via conferences, forums, lectures, or seminars.
- ◆ Editing and preparing annual report and investment-related information for publish.
- ◆ Holding educational and promotional activities for the industry.
- ◆ Managing PR matters.

### Information Division

- ◆ Providing related fund information.
- ◆ Planning, installing, and maintaining website.
- ◆ Planning, setting, and maintaining computer system and database.
- ◆ Purchasing and maintaining hardware and software.
- ◆ Building and maintaining Association's service system.

### Administration Division

- ◆ Holding General Assembly and meetings of Board of Directors and Supervisors.
- ◆ Managing membership applications and with drawals.
- ◆ Reviewing the registration of responsible persons and business operation personnel of members.
- ◆ Auditing commencement and resumption of business operation of members.
- ◆ Conducting management of finance, accounting, procurement, and other general administrative affairs.

